



Betty J. Pierson

March 6, 1939 - September 13, 2024

Betty J. Pierson, 85, of Mason City, died Friday afternoon, September 13, 2024, at her home.

Visitation will be held from 11:30am-1:30pm, Friday, September 20, 2024, at Fullerton Funeral Home, 123 2nd St. SE, Mason City. Funeral services will follow the visitation at 1:30pm. Her son-in-law, Mike Rohrer, will be leading the service. Interment will follow at Memorial Park Cemetery, Mason City.

Betty was born to Joe and Helen (Sader) Kasik. She graduated from Mason City High School one year before her high school sweetheart, George Pierson. They were united in marriage in 1959 at the First United Methodist Church in Mason City and were blessed with four children. Over the years, Betty worked as a legal secretary and kept the books for her husband's business, P&R Trash Service. She also bartended at the family-owned business, Kozy Korner, before she and George purchased the establishment in 1995 from Irene, George's mother.

Betty was an avid bowler for many years, competing in National Bowling Association tournaments across the country. She enjoyed her annual Lunger Club couples and family fishing trips to Ear Falls, Ontario. In later years, she and George frequently ventured to the River Boat Casino in Marquette along the Mississippi River.

One of Betty's favorite pastimes was watching HER Orioles, HER hummingbirds, HER ducks, and HER deer as they wandered into her yard. In the fall, Betty's cheers for the Minnesota Vikings could be heard from across

town. Fall also meant canning stewed tomatoes and tomato juice to share with her family and friends.

Betty was a classy lady who never missed her weekly hair or nail appointments. Above all, she was the heart of her home. Caring for her family was her greatest passion. Betty always prepared her family delicious, home-cooked meals, and no one ever went home empty-handed. Every holiday her home was filled with festive decorations, her special touch bringing warmth and joy to each occasion.

Those left to cherish memories of Betty are her four children, Scott (Jessica) Pierson, Traci (Mike) Rohrer, Sarah Runge (Steve Sberal), and Leslie Pierson; grandchildren, Ben Pierson, Alex Pierson (Jenny Jensen), Breanna (Jeremy) Johnson, Rachel (Stephen) Lange, Jeri Sberal (Karley Lampman), Sara (Shawn) Cox, Erin (Bryan) Sanderson, Alicia Runge (Steve Fields), Kayla Runge, Stephanie Runge (Kaitlin Heinricy), and Dalton Pierson (Dani McLaughlin); 18 beautiful great-grandchildren; sister-in-law, Dolly Ballard and brother-in-law, Larry (Barb) Pierson; her beloved Schnoodle, Schado; and many other dearly loved family and friends.

Loved ones passing before her include her husband, George; sister, Shirley Watts; her parents, Joe and Helen Kasik; her parents-in-law, George and Irene Pierson; sister-in-law, Sandy Powell; and Kozy, her cherished companion, whose ashes will be laid to rest with her.

Those planning an expression of sympathy may direct donations to the Humane Society of North Iowa.

Fullerton Funeral Home, 123 2nd St. SE, Mason City, IA 50401, 641-423-8676, www.fullertonfh.com [Facebook/Fullertonfuneralhomes](https://www.facebook.com/Fullertonfuneralhomes)

Cemetery Details

Memorial Park Cemetery

Mason City, IA

Previous Events

Visitation

SEP 20. 11:30 AM - 1:30 PM (CT)

Fullerton Funeral Home in Mason City
123 2nd St. SE
Mason City, IA 50401
(641) 423-8676
mail@fullertonfh.com
<https://www.fullertonfh.com>

Funeral Service

SEP 20. 1:30 PM (CT)

Fullerton Funeral Home in Mason City
123 2nd St. SE
Mason City, IA 50401
(641) 423-8676
mail@fullertonfh.com
<https://www.fullertonfh.com>

Tribute Wall

HS

“ *Condolences to the Pierson family. Fond memories of Betty from my friendship with Leslie back in the day.* ”

Heidi Helm Smith - September 19, 2024 at 01:22 PM

LP

Thank you Heidi. Would love to get together and reminisce some day.

Leslie Pierson - September 22, 2024 at 11:52 PM

TT

“ *So sorry Sarah and Leslie and the Pierson family. She was a beautiful lady and has a beautiful Soul. Now she's your Guardian Angel. Take care and God bless all of you.* ”



Teresa (Asche) Tietjens - September 18, 2024 at 08:16 AM

SA

Thank you Teresa, yes she was a beautiful lady and is missed terribly.

Sarah - November 01, 2024 at 11:49 AM

NP

“ *I always loved my ex-mother-in-law. I pray she is pain free and reunited with her sweetheart. She was a special lady. Such a wonderful grandmother and great grandmother. She will be so deeply missed by all. God Bless all her family and friends as you lay her to rest & celebrate her life.* ”



Nancy Pierson - September 17, 2024 at 09:04 PM

SA

Thank you Nancy!

Sarah - November 01, 2024 at 11:50 AM

PG

“ *Rest In Peace "Boss Lady" Prayers and Blessings to Betty's Family.*



Paul Gov Grouette - September 15, 2024 at 05:45 PM

LR

*A great lady who did all for her family. Our deepest sympathy to you all.
Laura and Cliff Reublin*

Laura and Cliff Reublin - September 17, 2024 at 04:13 PM

SA

Thank you Paul!

Sarah - November 01, 2024 at 11:51 AM

SA

Thank you!

Sarah - November 01, 2024 at 11:53 AM